

*Victor Steinberg,
Roderick Snell*



HDR, SDR, Cloud, Robots & Happy Viewer

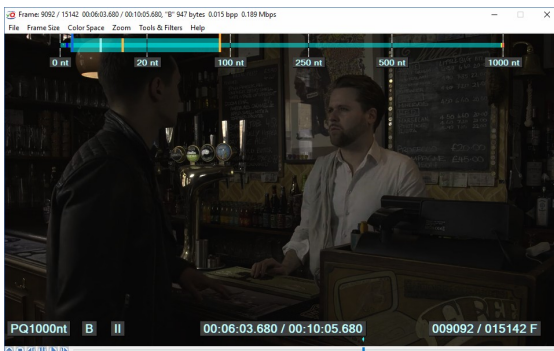


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HDR vs. SDR: Long-term Peaceful Coexistence ?

HDR10

Rendered in accordance with the metadata

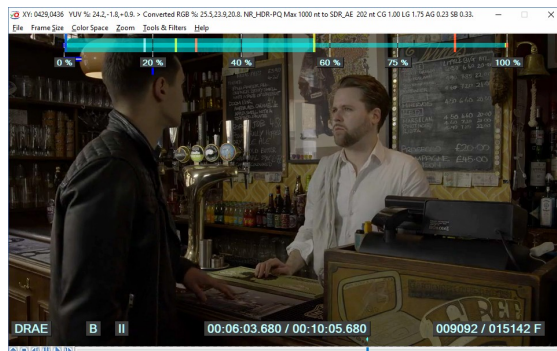


HDR10

Fine for home theatre, too dark for living room

HDR10 to SDR

Converted & rendered by VideoQ



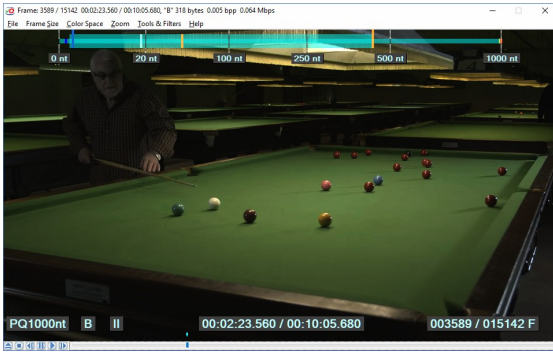
HDR10 auto-converted to SDR

Suitable for living room

Video images: courtesy of newsbyte.co.uk

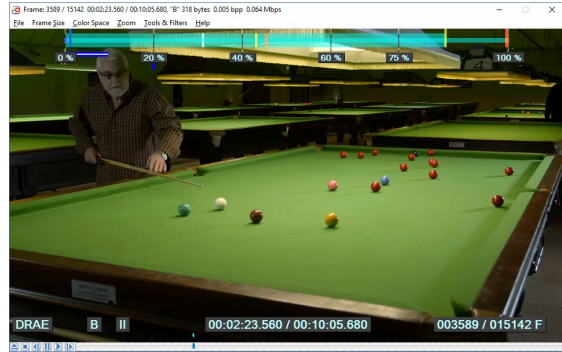
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HDR vs. SDR: Long-term Peaceful Coexistence ?



HDR10

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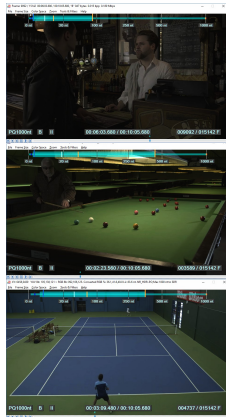
HDR10 auto-converted to SDR

Suitable for living room

Video images: courtesy of newsbyte.co.uk

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HDR & SDR: Long Live Peaceful Coexistence !

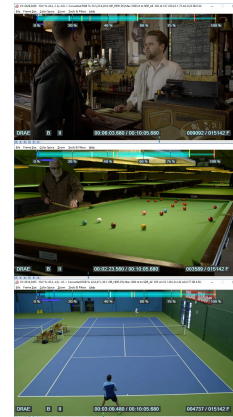


HDR10

Fine for home theatre, too dark for living room



VideoQ Cloud Robots



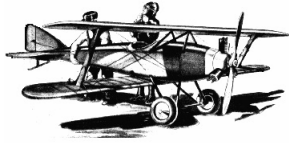
HDR10 auto-converted to SDR

Suitable for living room

Video images: courtesy of newsbyte.co.uk

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Which Type Of Control You Prefer ?

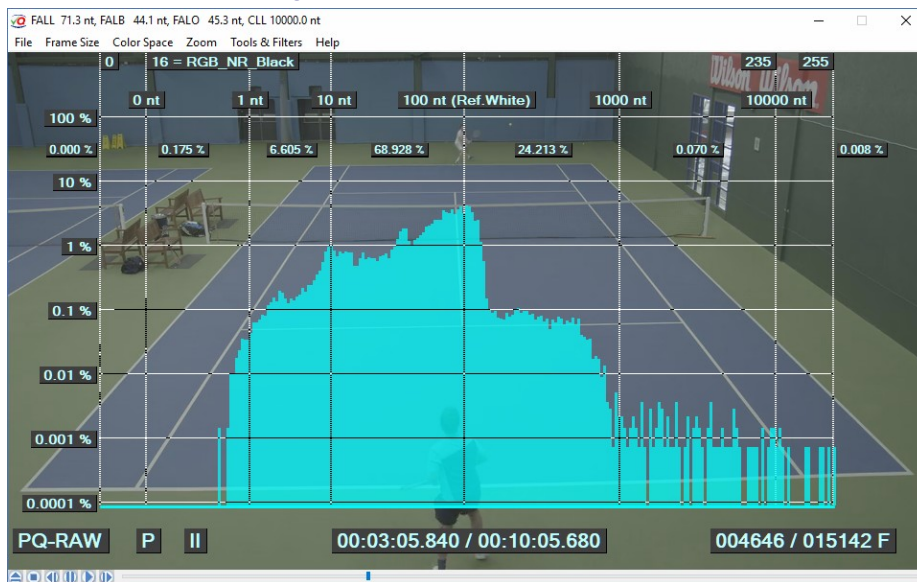


What can you do with manual video processors control and visual QC?

A few video titles per day?

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Which Type Of Control You Prefer ?

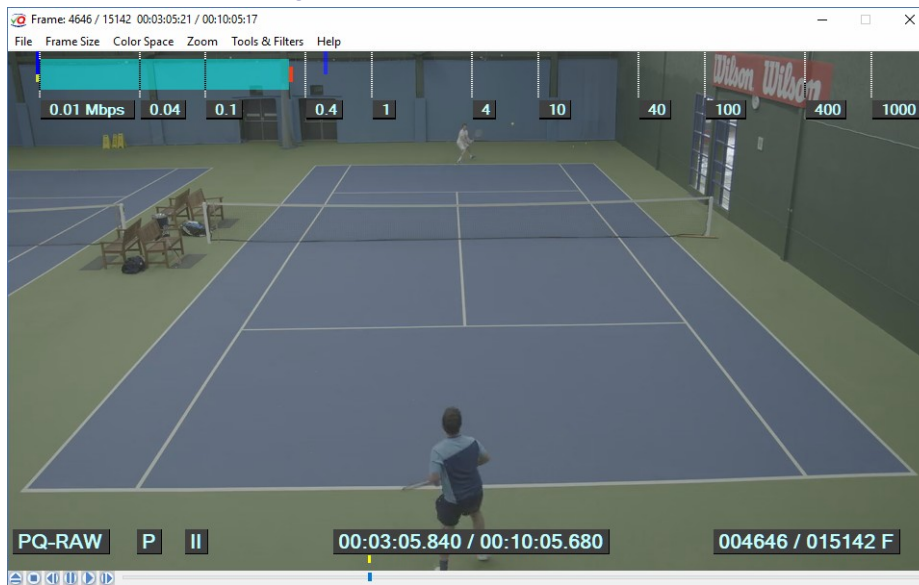


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Which Type Of Control You Prefer ?



Which Type Of Control You Prefer ?



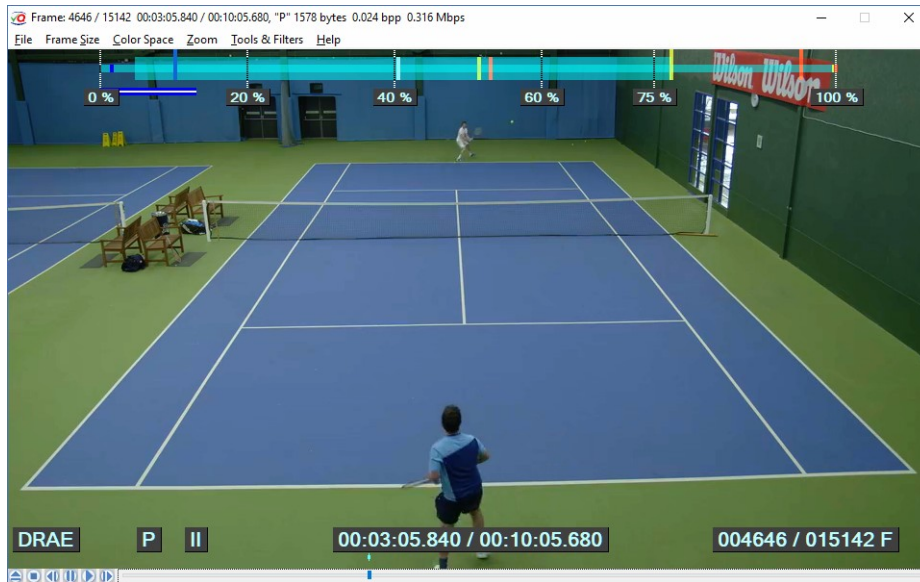
Which Type Of Control You Prefer ?



Which Type Of Control You Prefer ?



Which Type Of Control You Prefer ?



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Which Type Of Control You Prefer ?



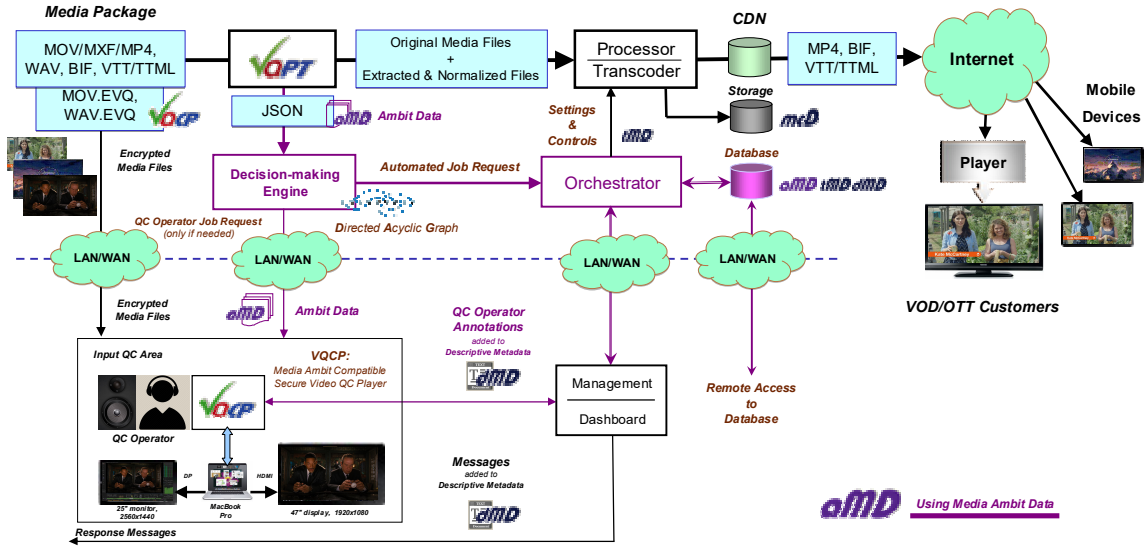
What can you do with semi-automated controls and automated AV processing in the cloud?

Hundreds of video titles per day.

Same price!

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VQPT & Media Ambit™ Data Usage Workflow



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VideoQ Productivity Tools

Robots learning from humans



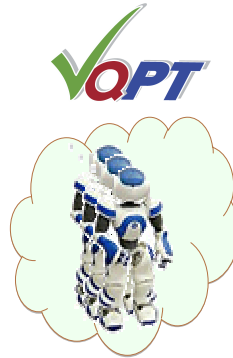
Creative Guy

+



Video Engineer

+



VideoQ Cloud Robots

=

Robot-assisted human decisions



Happy Viewer

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